

**New Mexico State University
Naming Policy
Minimum Thresholds**

Organizational Units	College / Division \$10,000,000	Academic Department \$5,000,000	University-wide Center /Inst. \$5,000,000	College / unit Center / Inst. \$2,500,000
Endowed Faculty Positions	Distinguished Chair \$1,500,000	Chair \$1,000,000	Professorship \$250,000	Visiting Professorship \$250,000
Lecture Series	Annual \$250,000	Biennial \$175,000		
Fellowships / Assistantships	Postdoctoral \$1,000,000	Fellowship \$300,000	Research Fellowship \$300,000	Assistantship \$100,000
Scholarships	President's Associate \$100,000	Named Scholarship \$25,000		
Other Endowments*	Excellence Fund \$25,000	Awards \$25,000	Other \$25,000	
New Facilities	50% of private fundraising goal for construction; \$1M minimum			
Existing Facilities	75% of renovation cost			
Donor Initiated Projects	100% of project costs			
Laboratories, Classrooms, Conference Rooms	\$100,000 minimum			
Benches, fountains, display space, other outdoor structures / areas	Case-by-case basis			