



# PRESIDENTIAL AMBASSADORS

The Presidential Ambassador Program is a student leadership program on New Mexico State University's Main Campus. By providing students with unique skills and training, they will be equipped to help execute special university functions and represent the university at events both on campus and elsewhere. Presidential Ambassadors are students who participate in the University Course 395/495. The class of students will reflect the diverse body of NMSU and are drawn from all academic colleges, programs, and class years.

The ambassador's role will be assisting the University President with alumni relations and stewardship, supporting academic initiatives, promoting new programs, and engaging members of the local business community.

The size of the Presidential Ambassador class will be approximately 15 students. Although the Instructor of Record will be the University President, the Ambassador program will be developed and operated under the control of University Advancement.

The Presidential Ambassador program is an opportunity to showcase NMSU student talent. There is nothing more influential than showing alumni, donors, and business partners that NMSU's caliber of students are continuously improving. Alumni and friends of the university love to engage students and hear about their interests, involvement, and aspirations. The powerful rapport that often develops between outside supporters and engaged students is quite remarkable.

The Presidential Ambassador program and its members create a sense of pride on the NMSU campus. This can be a strong selling point on a resume, particularly when employers today are looking for candidates with leadership, management, and social responsibility experience.

Another important student benefit stems from the professional networking opportunities that ambassadors will participate in. These include the chance to foster personal and professional relationships with external donors, school supporters, and business community members. These contacts are an important vehicle for internship opportunities and, ultimately, career employment. Internally, the exposure that comes from interaction with deans, administrators, and faculty can also create a powerful reference base when needed.

Developmental benefits include training in essential areas such as networking, soft skills, and leadership.

## **Qualifications**

- Have and maintain a 2.5 semester and cumulative grade point average from NMSU as an undergraduate student; 3.25 as a graduate student. If the minimum grade point average is not maintained, you will be denied benefits as a Presidential Ambassador.
- Commit to a full academic year of service.
- Exhibit leadership and an outgoing, friendly personality.
- Be in good standing with the university and free of any disciplinary actions.
- Be able to communicate effectively both orally and in writing with a diverse group of people and personalities.
- Be able to visually explore the campus with visitors and help with the recruitment of undergraduates.
- Be available on all tentative dates as listed in the preceding page throughout the school year.
- Demonstrate capacity for future leadership.
- Desire to serve NMSU, University Advancement and the NMSU Alumni Association
- Embody Aggie Pride.

## **Terms and conditions of the position**

- **Length of term**
  - One full academic year (fall and spring semesters)
  - New Presidential Ambassadors will begin their duties at the beginning of the fall semester.
- **Required event attendance as scheduled (including, but not limited to):**
  - Presidential Ambassador Training Retreat.
  - Presidential Ambassadors events to be decided.
  - As a new Presidential Ambassador the program must be taken for class credit.
- **Training may include the following:**
  - Team building
  - Campus/ College Tours
  - NMSU history, traditions and mission
- **Compensation**
  - Your resume will be enhanced as a direct result of involvement in leadership and community service activities. This reflects positively on future applications for employment and will transfer to graduate school institutions.
  - Letters of recommendation will be made available, upon request, to student ambassadors, in appreciation for their service to the campus and the college.
  - Leadership opportunities available to Presidential Ambassadors provide additional experience in community service, politics, social and cultural experiences, and develop relationships with administrators on all levels.
  - Training and actual experience provides opportunities to develop communication, interpersonal, organizational, public speaking, and problem-solving skills.
  - Community service experience develops a sense of belonging and contributing to the community, as well as provides opportunities for personal/professional satisfaction in the knowledge that efforts have improved the lives of others.
- **Attire/Personal Presentation**

- Presidential Ambassadors will receive a shirt but will be required to wear their own jeans, khakis or black pants to complete their uniform. The appropriate clothing will be determined prior to events, tours, or special functions.
- Presidential Ambassadors will receive a name tag to be worn at all events.
- Every Presidential Ambassador is a representative of the university and is expected to present a positive image reflected in attitude, speech and dress.
- **Conduct**
  - Presidential Ambassadors are representatives of New Mexico State University and are expected to present exemplary behavior during all working hours. This includes, but is not limited to: timeliness, positive attitude, and professionalism.
  - Any violation of the NMSU Student Code of Conduct may result in expulsion from the ambassador organization.
- **Responsibilities**
  - Conduct well-organized friendly tours of the university for; parents, prospective students and other visitors.
  - Become well versed in NMSU's history, traditions, marketing, etc., for answering questions on tours and at NMSU events.
  - Represent all areas and organizations of NMSU equally and accurately to tour participants.
- **Meeting requirements**
  - Weekly class/meetings with sponsor and ambassador group
  - Monthly meetings with NMSU President

## **Application Process**

- Return completed application packet to Juliaenne Munoz at [jsm@nmsu.edu](mailto:jsm@nmsu.edu) by Wednesday, May 2, 2018, at 5:00 p.m.
- Application Packet includes:
  - Presidential Ambassador Application Form
  - Two (2) references
  - Resume
- Interviews will be held Thursday, May 3<sup>rd</sup> and Friday May 4<sup>th</sup>, 2018 at the Dove Hall Conference Room



# PRESIDENTIAL AMBASSADORS

## Presidential Ambassador Application Form

College or Campus Activity Program: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Expected Graduation Date: \_\_\_\_\_ Current GPA: \_\_\_\_\_

Why do you feel you should be considered for the position of Presidential Ambassador?

---

---

---

---

---

---

---

---

What extracurricular activities are you currently involved in and what is your leadership role in those activities?

---

---

---

What do you feel is NMSU's greatest attribute?

---

---

Please return to Juliaenne Munoz at [jsm@nmsu.edu](mailto:jsm@nmsu.edu) by May 2, 2018, at 5:00 p.m.:

- Presidential Ambassador Application Form
- Two (2) references
- Resume