Watch Parties are a fun and casual way to bring together fellow alumni, friends, and Aggie fans. It is a great way to stay involved if you cannot be at the game. This is a great chance to start a tradition of watching Aggie Athletics events together as a community!

**Getting Started:**

- **Decide** what sporting event you would like to host a watch party. Many chapters have successful watch parties during rivalry games like NMSU vs. UNM.
- **Choose** a location (sports bar, restaurant, alumni home) that carries the game, has access to the correct channel, and agrees to show it.
- **Ask** if the venue would be willing to provide food or drink specials for attendees in your group and if they are able to reserve/hold tables. Please note that we do not provide free food or drinks for game watch parties. Attendees will purchase their own food and drink, but many venues are willing to create specials for groups.
- **Submit** an event request form located on the NMSU Alumni website. This form will allow the Alumni Relations office to create an invitation to share with alumni through email and social media. We will also take RSVPs.

**Game Day Expectations**

**Before the Game:**

- Arrive 30-45 minutes prior to kick-off/game time to setup tables and TVs. If the venue is not providing a private room or reserved seating, schedule additional volunteers to help hold tables.
- Display your Aggie gear. The Alumni Relations office can send you a box of Aggie gear including pom-poms and stickers for your watch party.
- Greet the servers/hostess staff and ask for their help in directing any Aggies to the correct seating section. Remind the bartender that all guests will have their own bar tabs.
- Greet guests when they arrive and ask them to sign-in. You can find the event sign-in sheet located on the alumni website.
During the Game:
♦ Have fun with alumni and friends while cheering on the Aggies!
♦ Take photographs of the group
♦ Give brief remarks at half-time including any updates or reminders for upcoming events, and volunteer opportunities.

After the Game:
♦ Thank everyone for attending and make sure everyone closes their tab. Thank the bartender, servers and/or hostess for their help with the event.
♦ Be sure to clean up your area and collect all of your Aggie gear
♦ Ensure all guests signed in, then email the sign-in sheet to alumni@nmsu.edu

Volunteer Expectations
♦ The Alumni Relations office will send out an invitation and event reminder, but the event leader should also promote the Watch Party and encourage attendance. Tell alumni to bring friends!
♦ Promote the Watch Party on your chapter's social media pages. Encourage members to share the event on their personal pages as well.
♦ Act as host/hostess at the watch party. Ask for additional volunteers if needed.
♦ Receive and manage the event resources from the Alumni Relations Office (event request form, Aggie gear, and sign-in sheet.)
♦ Maintain a current schedule of Aggie Athletics in case of time or network changes.
♦ Take photos of your group watching the game and post them on your chapter’s Twitter account or Facebook page. Don’t forget to send the Alumni Relations staff a copy as well!
♦ If you or another attendee have feedback, suggestions or questions, please communicate this information with the Alumni Relations Office.

Contact Information
NMSU Office of Alumni Relations
(575) 646-3616
alumni@nmsu.edu
Ashlee Matlock
Alumni Relations Officer, Chapter Liaison
(575) 646-2853
aailshie@nmsu.edu