The annual Chile Roast is an NMSU Alumni Association signature event and a favorite among many alumni. The smell and taste of Mesilla Valley green chile is a staple in the state of New Mexico that NMSU alumni will always remember. A Chile Roast provides an opportunity for alumni across the nation to order Mesilla Valley green chile and have it roasted.

Alumni chapters can gather to distribute purchased chile, or gather to complete the roasting process. NMSU Alumni Association has a relationship with New Mexico Department of Agriculture (NMDA) to ship green chile to a grocer in your area. Additionally, NMDA can provide a roaster to the grocer to roast the chile in house if your chapter does not have access to one.

Getting Started:

♦ Decide what type of event you want. You can have a gathering at the local grocer while people pick up their chile and have it roasted there, or you pick up all orders and have a gathering at a park/house to roast the chile.

♦ Choose a date, time, and location based on the type of event you are having.

♦ Submit an event request form to the Alumni Relations Office. This form is especially important for Chile Roasts due to the logistics involved with ordering and shipping chile. The form will allow Alumni Relations staff to coordinate with NMDA, select a local grocer, take orders, send invitations, and promote on social media.

Before the Date:

♦ The Alumni Relations staff will send an email invitation to alumni in your area. The invitation will provide a link and steps to purchasing chile. Funds will go directly into the chapter account.

♦ Keep in mind the deadline to order chile is typically two weeks prior to the event.

♦ A few days prior to the event, the chapter leader or event coordinator will receive a list of names and the amount of chile purchased to ensure all alumni who ordered chile receive what they purchased.
Chile Roast Day:

- The chapter leader/event coordinator should arrive early to make sure the roasters, tables, supplies, etc. are set-up and ready to go.
- Greet guests when they arrive and ask them to sign-in. You can find the event sign-in sheet located on the alumni website.
- Take pictures of the group and post to social media.
- Have fun and eat lots of chile!

After the Roast:

- Let us know how much fun alumni and friends had at the event!
- Send the event sign-in sheet and pictures to the Alumni Relations Office.
- Since the funds generated from selling chile are deposited into the chapter event account, the chapter will reimburse the Alumni Relations Office. Chapter leaders will see this reflected on their account report.

Contact Information

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