Aggie Athletic Club
Benefiting New Mexico State Student-Athletes

MEMBER HANDBOOK
2016-17
Dear Aggies,

Thank you for your interest in New Mexico State Athletics and the Aggie Athletic Club. Whether you are a long-time supporter or a prospective first-time donor, I want to stress the importance of your decision to contribute to the AAC. With ever-rising costs, your support is vital to our student-athletes being successful in the classroom, around our community, as well as on the field of competition.

The purpose of the Aggie Athletic Club is to cover the costs associated with providing a world-class education for our 425 student-athletes that includes books, fees, nutrition, room and board. The AAC benefits all 17 division one sports teams and when you make your gift, you are truly making an investment in the current and future success of Aggie student-athletes. Please know that your investment will continue to pay dividends beyond their playing years as we prepare our student-athletes to be today’s champions and tomorrow’s leaders.

I encourage you to join us in our efforts in providing a quality education for Aggie student-athletes and please know that your support is needed and very appreciated.

Go Aggies!

Mario Moccia
Director of Athletics
The base level for the Aggie Athletic Club has moved from $100 to $150. Individuals with priority seating for men's basketball will be required to meet the $150 level to purchase season tickets in priority sections of the Pan American Center (see map on priority benefits page).

The giving level to receive a priority parking pass for football has moved from the $100 to $150 level and men's basketball has moved from the $100 to $250 level (see map on priority benefits page).

Football and men's basketball season ticket holders supporting at the $500 level will now be provided two single-game passes to the Danny Villanueva Victory Club and Barbara Hubbard Room for one game of their choosing.

Football season ticket holders supporting at the $1,000 level will now receive up to two season passes to the Danny Villanueva Victory Club. Former Victory Club members will see a significant savings as they will no longer need to purchase access in addition to their AAC membership.

Football and men's basketball season ticket holders supporting at the $2,500 level will now be provided a reserved parking space. In addition, reserved parking lots are given priority traffic flow considerations for 20 minutes following football and men's basketball games.

Members at $5,000 and above will now be members of the Athletic Director's Cabinet. Athletic Director's Cabinet members will receive a first-hand look at topics impacting Aggie Athletics and the opportunity to provide feedback and council to the Director of Athletics at quarterly lunch meetings.

Members at the $10,000 level will receive premium access to Aggie football and men's basketball as well as serve on the Athletic Director's Cabinet. Members at this level will have the opportunity to reserve two seats on the team charter for one Aggie football away game, receive two season courtside seats for men's basketball as well as an invitation for two to the AD’s Patio Party for each football home game.
The core mission of the Aggie Athletic Club is to cover educational expenses associated with providing Aggie student-athletes a world-class educational experience at New Mexico State University. Our goal is to prepare Aggie student-athletes for life during and after their career at NM State through instilling our three core values:

- Academic Integrity
- Social Responsibility
- Competitive Intensity

WHY SUPPORT THE AGGIE ATHLETIC CLUB?

WE NEED YOUR HELP – Due to the rising costs of education and competition, it is necessary for Aggie Athletics to meet the challenges of the ever-evolving landscape of college athletics. Ticket sales revenues are simply not enough to keep pace. When you support the AAC, you are supporting every Aggie student-athlete and every sports program.

In addition to the pride and satisfaction of educating Aggie student-athletes, you are providing them with a quality education and the foundation for a successful life. With your help, we can make their goal of excellence a reality.

- Show your pride and support for Aggie Athletics
- Your gift is a charitable contribution to New Mexico State University
- Become eligible for priority seating for Aggie football and men’s basketball
- Become eligible for priority parking for Aggie football and men’s basketball

HOW TO SUPPORT THE AGGIE ATHLETIC CLUB

- Return the Aggie Athletic Club membership form in this brochure
- Visit aggieathleticclub.com to make your gift online
- Make your gift by phone by calling 575.646.5151
- Visit the AAC office located in the Fulton Center
$150 LEVEL
- Minimum Aggie Athletic Club Gift to meet priority seating requirement for men’s basketball
- Parking pass for football in SILVER LOT

$250 LEVEL
- Parking pass for football in CRIMSON LOT
- Parking pass for men’s basketball in WHITE OR CRIMSON LOTS

$500 LEVEL
- Two parking passes for football in CRIMSON LOT
- Two parking passes for men’s basketball in WHITE OR CRIMSON LOTS
- Two single-game Victory Club passes to one football game
- Two single-game Barbara Hubbard Room passes to one men’s basketball game

$1,000 LEVEL
- Two season passes to the Victory Club
- Two season passes to the Barbara Hubbard Room
- Parking for football in FULTON LOT
- Parking for men’s basketball in GOLD LOT

$2,500 LEVEL
- Up to four season passes to the Victory Club
- Up to four season passes to the Barbara Hubbard Room
- RESERVED parking space for football in FULTON RESERVED LOT
- RESERVED parking space for men’s basketball in GOLD RESERVED LOT

$5,000 LEVEL
- Member of Athletic Directors Cabinet Advisory Board
- Up to eight season passes to the Victory Club
- Up to eight season passes to the Barbara Hubbard Room
- Two RESERVED parking spaces for football in FULTON RESERVED LOT
- Two RESERVED parking spaces for men’s basketball in GOLD RESERVED LOT

$10,000 LEVEL
- Member of Athletic Directors Cabinet Advisory Board
- Up to eight season passes to the Victory Club
- Up to eight season passes to the Barbara Hubbard Room
- Two seats on charter plane for one away football game (based on availability)
- Invitation for two to AD’s Patio for all football home football games
- Two courtside season tickets for men’s basketball
- Two RESERVED parking spaces for football in FULTON RESERVED LOT
- Two RESERVED parking spaces for men’s basketball in GOLD RESERVED LOT

* Please note that you MUST be a season ticket holder to receive a parking pass in that respective sport. In addition, you MUST hold a season ticket for each Victory Club or Barbara Hubbard Room pass received.
Please see the maps below for associated giving levels for priority parking and seating for NM State football and men’s basketball. Accounts purchasing men’s basketball season tickets in the lower level for the first time or current accounts adding or moving seats within the lower bowl will be asked to make an AAC contribution of $100 per seat. For additional information or questions, contact the AAC office at (575) 646-5151.
**Q: How is my gift to the AAC used?**

**A:** Your gift to the AAC is used to fund Aggie student-athlete educational expenses. You gift goes directly to pay for costs such as books, fees, summer school, nutrition, room and board.

**Q: Why did the minimum contribution levels for men's basketball seating as well as parking for football and men's basketball increase this year?**

**A:** Prior to the 2014-15 men's basketball season, the athletics administration at the time made the decision to eliminate the mandatory per-seat donation system that had been in place the previous eight seasons. In its place, season ticket holders in priority seating areas only needed to be a member of the AAC at any giving level to qualify for seating. Unfortunately, this led to a steep decline in AAC contributions as 70 percent of AAC members subsequently dropped their contributions to the minimum $100 level and a loss of over $40,000 dollars to support Aggie student-athletes. In effort to reverse this trend and to avoid re-establishing the more costly per-seat contribution system, the baseline membership to qualify for priority seating has been increased by $50 and men's basketball priority parking to $250. Although this may be an increase from the prior two seasons, the vast majority of AAC members will still experience a significant savings in comparison to the previous per-seat donation system.

**Q: When are season tickets and parking passes mailed?**

**A:** It is our goal to mail season tickets and parking passes in the same envelope approximately two weeks prior to the start of the respective home season.

**Q: Is my gift tax deductible?**

**A:** Yes, to the extent allowable by law. The NMSU Foundation is a nonprofit IRC Sec. 501(c)(3) organization that exists solely for NMSU's benefit, serving as the preferred channel for private gifts to all areas of the University. Benefits for AAC membership are non-charitable as defined by the IRS.

**Q: Can I make my gift online?**

**A:** Yes, simply go to aggieathleticclub.com to make your gift online with your American Express, Discover, MasterCard or Visa.
Ian Baker

LARRY ROSE III
RB
AGGIES

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